CURRICULUM VITAE – Martha Hardy
Consultant

PERSONAL DETAILS

Martha Hardy
British - 05/10/75
marthahardymartha@gmail.com
Consultant - Education Project Documentation, Arts Education
Resident in Ethiopia
Languages: English

QUALIFICATIONS

1998 BA Hons, Visual Design Communication, Middlesex University, UK
1995 Art Foundation, University of the Arts London, Chelsea College of Arts

PROFESSIONAL BIODATA

Martha Hardy specialises in documenting education projects in Sub Saharan Africa alongside creating, delivering and documenting arts education projects.

Her work focuses on projects in Ethiopia and the UK but has included documenting projects across Sub Saharan Africa for the British Council.

Her documentation work includes photography, short and long form stories from interviews, quotes and short descriptions for social media. Her interview stories have been featured in British Council booklets, magazines, and across their websites and social media. They have been featured by British Council project partner organisations such as Camara Education.

Her work has included travelling to remote and urban areas of Ethiopia independently and with a team, conducting one to one and group interviews, weaving stories together to create project overviews or building individual case studies through longer projects. She has built collective stories documenting project impact, working remotely across Sub Saharan Africa and gathering information and photographs from multiple sources.

The audience for her work is wide ranging from social media viewers to large funding bodies.

Alongside and including documentation Martha creates and delivers arts education projects partnering schools in UK and Ethiopia as part of internationally delivered arts education programmes.

SELECTED CONSULTANCIES

Multi-country education projects for the British Council Ethiopia and Sub-Saharan Africa and delivering organisations.

British Council SSA English Connects (Ethiopia): 2024 – 2025

The English Connects project in Ethiopia supported the use of British Council online resources by English teachers in schools and universities through training and communities of practice. Funded by the British Council, the project was delivered by World Voice and Arts Association Ethiopia (WVAAE).

Role: Documenting teacher and leader training activities through interviews and photography. Documented activities included initial orientation, communities of practice, participants cascading training to their communities and collecting stories of training impact in classrooms.

Outputs: In depth and short stories and photographs for WVAAE and the British Council.

British Council Ethiopia, Schools Connect, River of Hope (Ethiopia): 2023 – 2025

River of Hope followed two Rivers of the World projects starting in 2016. These projects brought artists and schools together from around the world connecting them with UK partner schools to develop internationally exhibited artwork.
River of Hope built this project into an arts education training programme involving 40 schools in Ethiopia and the UK. The project was tailor made for different contexts.

Role: Working with UK partners and project coordinators to write and deliver training for school leaders and teachers, support partnerships and

communities of practice, develop artwork, and plan and deliver arts education events. All activities were documented through stories and photography for multiple platforms for the British Council Ethiopia and UK project partner Thames Festival Trust.

Outputs : Exhibitions and events including 40 schools in Ethiopia connecting internationally with their partner schools. Documentation of teacher and leader arts education skill development and project impact.

British Council Ethiopia Schools Connect (Ethiopia): 2022 – 2023

The Schools Connect programme aimed to improve education through multiple focus areas such as leadership, e-learning and girl's education. Approaches included training, communities of practice and policy events. Through the academic year training was delivered to clusters of schools across Ethiopia in collaboration with regional education offices.

Role: Documenting project process, events and impact. Included following project development such as engaging in communities of practice and remote and in person training and policy events, visiting classrooms and hearing from a diverse range of stakeholders.

Outputs: A wide body of stories and photographs documenting project process, progress and impact across different levels and timeframes for multiple audiences.

British Council SSA Core Skills: 2017-18

Core skills activities included large scale training for educators across Sub Saharan Africa (Congo, Ethiopia, Kenya, Malawi, Mozambique, Nigeria, Rwanda, Sierra Leone, South Africa, South Sudan, Sudan, Tanzania, Uganda, Zambia, Zimbabwe). Training was based on British Council core skills with focus areas selected for different contexts.

Role: Documenting project development and impact in person in Ethiopia, and final project impact remotely across Sub Saharan Africa. The final documentation involved story selection working with a team to analyse impact and source further information before building in depth case studies.

Outputs: A wide-ranging publication including case study stories from a cross section of contexts and impacts of the project including the voices of students, teachers, leaders, families, community members, wider stakeholders and education authorities.

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Examples of Martha's work documenting education projects in SSA can be found online:

- Photographs
- Work stories

Three examples of her educational project photography are also included below.





